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By Vijay Govindarajan Chris Trimble

By Vijay Govindarajan and Chris Trimble Harvard Business Review, July-August 2010 An innovation initiative is best organized as a partnership between a dedicated team and the group that handles ongoing operations, the performance engine. Although conflicts between partners are inevitable, they can be managed.

Chris Trimble

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Authors Vijay Govindarajan and Chris Trimble of the Tuck School of Business at Dartmouth explain where, when, and why reverse innovation is on the rise, and why the implications are so profound — for nations, for companies, and for individuals.

Reverse Innovation: Create Far From Home, Win Everywhere ...

VIJAY GOVINDARAJAN (VG) is the Earl C. Daum 1924 Professor of International Business at Tuck at Dartmouth. In the latest global ranking of management thinkers, VG came in third place. He lives in New Hampshire. CHRIS TRIMBLE, also on the faculty at Tuck, has been an advisor for dozens of top corporations.

Beyond the Idea | Vijay Govindarajan | Macmillan

Chris Trimble has dedicated more than ten years to studying a single challenge that vexes even the best-managed corporations: how to execute an innovation initiative. With Govindarajan he coauthored the New York Times bestseller *Reverse Innovation* (2012). He lives in Vermont.

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Vijay Govindarajan and Chris Trimble: We have been studying the other side of innovation for ten years. We've compiled a library of case studies about the other side of innovation that we think is the most extensive in the world. But what we don't have is even one example of a company that did everything right the first time.

The other side of innovation: an interview with Vijay ...

Chris Trimble is on the faculties of the Tuck School of Business at Dartmouth and the Dartmouth Institute for Health Policy and Clinical Practice. He is the author of *How Physicians Can Fix Health...*

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Govindarajan served as General Electric's first Chief Innovation Consultant and Professor in Residence from 2008-10. While working at GE, Govindarajan co-authored a paper entitled "How GE Is Disrupting Itself" with Chris Trimble and GE's CEO Jeffrey

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Immelt. "How GE Is Disrupting Itself," which introduced the idea of reverse innovation.

Vijay Govindarajan - Wikipedia

Vijay Govindarajan is the Earl C. Daum 1924 Professor of International Business and the Founding Director of Tuck's Center for Global Leadership. VG is an expert on strategy and innovation. He was the first Professor in Residence and Chief Innovation Consultant at General Electric. He has been cited by BusinessWeek, The Economist, Forbes, and The London Times as the top thought leader in ...

Vijay Govindarajan - Home

Govindarajan is the Coxe Distinguished Professor, Tuck School of Business, Dartmouth College. Prior to joining Tuck, he was on the faculties of Harvard Business School, INSEAD (Fontainebleu), and the Institute for Indian Management (Ahmedabad). In 2013, 2015 and 2019 he was shortlisted for the Thinkers50 Innovation Award.

Vijay Govindarajan - Thinkers 50

Chris Trimble is on the faculties of the Tuck School of Business at Dartmouth and the Dartmouth Institute for Health Policy and Clinical Practice. He is the author of How Physicians Can Fix Health...

Stop the Innovation Wars - Harvard Business Review

Vijay Govindarajan and Chris Trimble Vijay Govindarajan is the Earl C. Daum 1924 Professor of International Business and founding director of the Tuck School's Center for Global Leadership. He has worked with dozens of Fortune 500 corporations and speaks at conferences around the world. He lives in New Hampshire.

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Although conflicts between partners are inevitable, they can be managed.

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Chris Trimble is on the faculty at the Tuck School of Business at Dartmouth College, with expertise in strategic innovation. He is also the Executive Director of the William F. Ahtmeyer Center for Global Leadership at Tuck.

Ten Rules for Strategic Innovators: From Idea to Execution ...

Vijay Govindarajan and Chris Trimble are the world's leading authorities on the successful management of innovation. In *Beyond the Idea*, they distill more than a decade of research and insight into a practical, accessible, read-at-one-sitting handbook that offers invaluable guidance for anyone charged with making innovation happen: executives, managers, consultants, project leaders, and teams.

Beyond the Idea: How to Execute Innovation in Any ...

Vijay Govindarajan is the Earl C. Daum 1924 Professor of International Business and the Founding Director of Tuck's Center for Global Leadership. VG is an expert on strategy and innovation. He was the first Professor in Residence and Chief Innovation Consultant at General Electric. He has been cited by *BusinessWeek*, *The Economist*, *Forbes*, and *The London Times* as the top thought leader in ...

Vijay Govindarajan - Excellence in Strategic Innovation Series

In *The Other Side of Innovation*, Vijay Govindarajan and Chris Trimble reveal how to execute an innovation initiative. This is Peter Modigliani's summary of this book by the two business school professors.

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At the same time, myths about innovation are commonplace in business. Vijay Govindarajan and Chris Trimble, in their book “The Other Side of Innovation: Solving the Execution Challenge ” have done...

Innovation is About Execution, Despite the Myths

Reverse Innovation: Create Far From Home, Win Everywhere (by Vijay Govindarajan and Chris Trimble) challenge traditional thinking ways, and asks the readers to look at the developing markets for unconventional and exciting opportunities that they have to offer. The book is an eye-opener of sorts – the dynamics of global innovation are changing.

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